

Profit Mining for Small to Midsize Business Volume 1: What's Working Now!

Craig Stephens



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Profit Mining for Small to Midsize Business Volume 1: What's Working Now! Craig Stephens Profit Mining : It is the fine art of making more profit, without increasing your ad budget. It is using current and effective marketing to both capture new clients and keep your current client base, when massive numbers of competitors are trying to lure them elsewhere. What is working NOW? Why some business are brand new and thriving, and decade old ONCE well established businesses are now struggling or worse. Face it, what used to work doesn't any more . Change is needed. Nothing, and I do mean nothing is as it was just 5 years ago. This book tells you what is working now, Why it is, How you can learn to use these current and effective Methods using your existing staff with little to no risk. You can read and see examples, or even watch the presentation as a video. So I have made this book available in Kindle digital version as well. Yep, if you don't feel like reading, just click on the chapters link and sit back and watch a video presentation of the chapters content. All made possible though adapting to today's methods of communicating. Where is technology taking us? You don't want to be left behind . Subjects like using Social media, Search engine Optimization, You tube marketing, Local SEO, Pinterest, Facebook, text message marketing, Email marketing, Google plus, Mobile websites, Web site design and optimization, Reputation management and Reputation Marketing and More.

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