



Walk Like a Giant, Sell Like a Madman: America's #1 Salesman Shows You How to Sell Anything

Ralph R. Roberts, Joe Kraynak

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"Ralph Roberts is a dedicated and passionate professional. He lives by the words he writes."

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"Roberts has tapped into much more than selling. This book is a great instrument for the business community. It details how to become successful in life regardless of the challenges. Ralph is teaching us how to make certain that we are well organized, focused, and on target. I highly recommend this text for all types of people. A great book, easy to read, and full of solid information, Roberts is offering us something that will really make a difference."

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"Sales is more than just selling something-it's a process and a total image! Walk Like a Giant, Sell Like a Madman is more than a book-it's a success blueprint for anyone involved in any type of sales. Ralph is the master madman!"

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