



# Summary: Re-Inventing the Corporation: Review and Analysis of Naisbitt and Aburdene's Book

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## **Summary: Re-Inventing the Corporation: Review and Analysis of Naisbitt and Aburdene's Book**

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**The must-read summary of John Naisbitt and Patricia Aburdene's book: "Re-Inventing the Corporation: Transforming Your Job and Your Company for the New Information Society".**

This complete summary of the ideas from John Naisbitt and Patricia Aburdene's book "Re-Inventing the Corporation" shows that there is currently a window of opportunity open to re-invent the way business and society is structured. This opportunity has been generated by two trends which have converged at this specific point in history. In their book, the authors explain that, as a result, the concept of the corporation as a business unit must be re-invented if the corporation is to remain the building block of the business infrastructure. This summary provides guidelines that you can follow to transform your job and your company in line with the new information society.

### **Added-value of this summary:**

- \* Save time
- \* Understand key concepts
- \* Expand your knowledge

**To learn more, read "Re-Inventing the Corporation" and discover the key to evolving and moving towards the future.**

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#### **Julia Jenkins:**

The reason? Because this Summary: Re-Inventing the Corporation: Review and Analysis of Naisbitt and Aburdene's Book is an unordinary book that the inside of the reserve waiting for you to snap it but latter it will shock you with the secret that inside. Reading this book close to it was fantastic author who all write the book in such wonderful way makes the content on the inside easier to understand, entertaining way but still convey the meaning entirely. So , it is good for you for not hesitating having this ever again or you going to regret it. This amazing book will give you a lot of positive aspects than the other book include such as help improving your ability and your critical thinking way. So , still want to hesitate having that book? If I ended up you I will go to the guide store hurriedly.

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