



eBusiness Legal Kit For Dummies (For Dummies (Lifestyles Paperback))

Susan P. Butler

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A plain-English guide to avoiding legal troubles in cyberspace.

U.S. Internet-related revenue will surge to \$196.1 billion in the year 2000. At the same time, over 100 Internet-related laws were proposed in the last Congress! *eBusiness Legal Kit For Dummies* provides plain-English explanations of the pertinent legal topics that small business owners need to understand to maintain a successful e-business. A CD-ROM provides valuable checklists, forms, sample letters, and agreements.

This handy guide explores

- Copyright law and permission issues surrounding information usage on Web sites
- Pending legislation on taxation, privacy issues, e-mail solicitation lists, and more
- Requirements and logistics of forming online contracts and strategic alliances--including point-and-click and Web wrap agreements
- Domain names and trademarks--how to register and protect them
- Licensing and distribution agreements

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