



# Leading International Projects: Diverse Strategies for Project Success

*Bob Dignen, Peter Wollmann*

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Project managers leading international projects must deliver value and align the project outcomes to the wider strategic goals of the organization. However, they are faced with the challenges of cross cultural communication and behavioural differences, large-scale and technically complex projects involving multiple stakeholders, and slow decision making when speed is of the essence. *Leading International Projects* helps overcome these challenges by taking a holistic approach, drawing on systemic, behavioural and psychological perspectives to build team trust, communicate to avoid misunderstanding and conflict, and identify and minimize risk of derailment. It provides a practical toolbox for successfully managing international projects.

*Leading International Projects* provides case studies from experienced project professionals working internationally, each offering deep insights into the challenges of cross-border projects and practical ideas on how to lead successfully. It presents the experiences of consultants and senior project management professionals and their reflections on projects that they ran. Practical guidance on managing the complex dynamics of international projects is provided through individual, team and organizational diagnostic and development tools.

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