

### Managing Health Promotion Programs: Leadership Skills for the 21st Century

Donald J Breckon



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Managing Health Promotion Programs: Leadership Skills for the 21st Century Donald J Breckon This text introduces students to the issues involved in managing health promotion services in a variety of settings: voluntary health agencies, health departments, school systems, correctional systems, corporate wellness programs, hospitals, HMOs, and nonprofit agencies. Filled with case studies and practical exercises, this text is an excellent tool covering management aspects of careers in health promotion.



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