



Psychology and the Media: A Second Look

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Psychologists are increasingly sought after by the media for insights into national events and social issues, and for guidance in dealing with psychological disorders and common interpersonal problems. This opportunity offers psychologists a credible, far-reaching and inexpensive way to educate millions of Americans about psychological findings and knowledge. The challenge is to do this in an ethically and professionally responsible manner while still being responsive to unique pressures under which media representatives operate. This volume provides practical guidance in achieving this balance in work with print, radio and television media. The relationship of psychology to the media has another side as well, as media portrayals of individuals and groups influence the very behaviour that psychologists study. Perhaps the best-known example of this is the documented negative effect of televised violence on youth. The potential influence of the media can be studied with regard to less sensational topics as well. How has the media portrayed the rapidly changing composition of families since the days of Ozzie and Harriet? Has the media helped or harmed how the public views individuals with disabilities? Contributors to this book provide beginning answers to these questions that are thought-provoking and sure to stimulate further research.

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