

Proposal Planning & Writing, 4th Edition

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In a world of limited funding, grantseeking is extremely competitive. Now in its 4th edition, this standard guide to proposal planning and writing offers new information and examples to help grantseekers in the Internet age. New to this book are updated websites, including 25% more than in the last edition. In response to user feedback, this updated volume also provides more examples of successful proposals, including 9 letter proposals, complete with annotations. The book also offers expanded information on evaluation and outcome assessments, which are key to obtaining grants. Finally, the book gives an extended discussion of project sustainability after grant support runs out, a factor critical to successful applications.

As in earlier editions, this book discusses funding from government, foundation, and corporate sponsors. Included are practical advice and examples on developing proposal ideas, identifying funding sources, creating systems and procedures to support grantseeking activities, developing proposal components, budget forecasting, submission procedures, and follow-up techniques.



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