



# 1,000 Restaurant, Bar, and Cafe Graphics: From Signage to Logos and Everything In Between (1000 Series)

*Luke Herriott*

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Restaurants, bars, and cafés are some of the most competitive businesses in the world. Getting the marketing and branding right is essential for survival. This book provides a catalog of creative ideas for getting restaurant graphics right. It offers designers hundreds of inspiring and innovative graphic options for identity, signage, installations, promotions, swag, menus, and more. As with the other books in the 1000 series this book offers designers the ultimate resource to jump-start their creativity for their restaurant industry clients.

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