



# Pacific Rift: Why Americans and Japanese Don't Understand Each Other

*Michael Lewis*

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**Pacific Rift: Why Americans and Japanese Don't Understand Each Other** Michael Lewis

**“Lewis’s take is often comic, but his message is serious. He sees Japan as it is and sums up the challenge: ‘How can *our* capitalism beat *their* capitalism?’ By keeping his eyes open and asking the right questions, this newcomer comes up with penetrating insights.” ?William J. Holstein, *Business Week***

In *Pacific Rift*, the best-selling author of *Liar’s Poker* aims his skewering wit at the so-called cultural clash between Japan and the United States. The result is a very different kind of book on U.S.-Japanese business relations. In search of answers, Michael Lewis hits the road to report on the travails of two businessmen: one a rollicking American insurance agent who works in Tokyo, the other a Harvard-educated Japanese man employed by Mitsui Real Estate in New York City. From the Ginza hostess bars of Tokyo to the “wine-bottle” gangs of Times Square, Lewis dramatizes tragicomic collisions between the two cultures and the basic misconceptions that Americans and Japanese have about each other.

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